



Alberta Farmers' Market Association

PO Box 69071
13040-137 Avenue
Edmonton, AB T5L 5E3

albertafarmersmarket.com 

info@albertafarmersmarket.com 

780-265-2362 

Alberta Farmers' Market Association Member Code of Conduct

1. Vision

The Alberta Farmers' Market Association (AFMA) fosters partnerships to stimulate farmers' market initiatives; works collaboratively to assess, develop, and implement policies and procedures that will strengthen the quality of farmers' markets in Alberta; provide support to our member markets, vendors, managers, boards and sponsors through advocacy, education, promotion and innovation.

2. Values

Quality and Authenticity

We support and promote the creation, development and growth of farmers' markets that are distinctive, authentic and feature local products first. We support and promote entrepreneurs who are creating distinctive, authentic, local products.

Education

We support and promote the development of market skills, knowledge and related entrepreneurial skills that develop successful locally based businesses and professionalism in the local food and artisan products sectors.

Inclusiveness

We support and promote a broad-based membership of those interested in Alberta local food and artisan products involving individuals, organizations, and businesses.

Partnerships

We are committed to supporting and promoting relationships with regional, provincial, and national groups, associations, and organizations.

Innovation

We support organizational innovation that demonstrates integrity, vitality, responsible growth, and sustainability.

November 13, 2023

member initials _____





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3. General Code of Conduct For All Members

- a. This Code of Conduct is intended to support and protect all Members. It applies equally to all Members of the Association.
- b. It does not take precedence over any other regulations or laws that may apply to Members but is intended to set a minimum standard of conduct which all Members are expected to observe both in spirit and to the letter.
- c. Members shall take reasonable steps to ensure that their employees, agents, associates, or others in their employ are familiar with the provisions of this Code of Conduct and any other relevant rules and policies issued by the Association and to ensure that they will observe them in carrying out any activities related to the Association.
 - i. Members are responsible for any acts undertaken by an employee, such acts shall be considered to be the same as if the action was made by the Member.
- d. Members shall strive to reflect the highest principles of honesty, integrity, and fairness in all their dealings with other Members, the Association, and the public in order to uphold and advance the integrity of Alberta Approved Farmers' Markets.
- e. Members shall behave and work with the highest ethical standards of integrity, acting in a manner that upholds the Association vision and values.
 - i. Members should be aware of how their behaviour may influence or impact the Association and/or other members of the Association. They should not demand, encourage, or engage in unethical behaviour in any form against the Association and/or any other member of the Association for any reason whatsoever.
 - ii. Members shall not make a false statement or provide false information to the Association whether related to matters of membership or, as related to other matters related to the Association, its programs, other Members, or the Alberta Approved Farmers' Markets program. This includes any statements made by the Member in the public realm.
- f. Members must comply with all applicable laws and regulations that apply to their products and business.

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- g. Market Members shall comply with the Alberta government program guidelines for Alberta Approved Farmers' Markets as administered by staff within Alberta Agriculture and Irrigation.

4. Additional Code of Conduct for Members Approved as Verified Vendors

- a. Vendor Members approved as Verified Vendors must comply with the Program Guidelines for the Vendor Verification Program.
- b. Verified Vendors must adhere to the Terms and Conditions for using the Verified Vendor logo and other program materials.

5. Member Non-Compliance

- a. Any Member found to have acted contrary to any provision of this Code of Conduct or their intent or any other relevant rules issued by the Association, may be subject to disciplinary action.
- b. Violation of any Association bylaw, guideline, code, or policy may be grounds for suspension or removal of membership.
- c. The Association reserves the right to implement a zero-tolerance policy where the violation involves harassment, inappropriate or confrontational behaviour, deliberate non-compliance, fraud or discrimination.

Member Name:

Date:

November 13, 2023

member initials _____

