www.albertafarmersmarket.com



Vendor Essentials:

Best Practices for farmers' market vendors new and old!



Content for the Day

Setting the Stage

Hear about the latest trends and the opportunity for selling at a farmers' market. Understand the benefits and the challenges of selling into this market channel and tips for choosing a market.

Regulations – The Basics

Understand the regulations that apply to your business and why they matter.

Costs to Consider

Discover the different costs you need to consider when thinking about becoming a farmers' market vendor.

Application, Tent & Vehicle Advice

Hear about some do's and don'ts when applying for a market, tips for setting up your tent safely and how to efficiently pack your vehicle before and after the market.

Display Tips

Learn about the importance of a good display and some tips on how to make yours stand out in the market. Date: Sunday, February 26, 2023

Time: 10:00 am - 4:30 pm

Location:

Coast Nisku Inn and Conference Centre

Cost: \$60 for AFMA members \$80 for non-members lunch, coffee and snacks included!

Tickets: Register here!

For more information:

Christie Fleck Alberta Farmers' Market Association 780-265-2362 info@albertafarmersmarket.com