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| **Thursday, February 28, 2019 – Day 1** | | | |  | **TRADESHOW** | **NEW VENTURE CONSULTATIONS** |
| **Ballroom 1** | **Ballroom 2** | **Ballroom 3** | **Nisku Room** |
| **8:00 – 8:30 am REGISTRATION and TRADESHOW** | | | | |
| **8:30 – 9:00 am** Welcome & Opening Remarks – acknowledgement of sponsors / Intro by Tanni Doblanko Mayor - Leduc County; Welcome from AFFPA, AFMA, and Leduc Regional Chamber | | | | |
| **9:05 – 10 am PLENARY** – A Farm to Table Story – North 49 Fruit Corporation – Kreg Alde – Broken Tine Orchard | | | | |
| **10 - 10:30 am – COFFEE BREAK & TRADE SHOW** | | | | |
| **10:30 – 11:55 am** |  |  |  |  |
| Improvements in Fruit Production Potential, Prairie Research  Forrest Scharf, Provincial Fruit Specialist, Saskatchewan Agriculture | Distributors’ Forum –  Getting your products to expanded markets  Chefs Warehouse  SPUD | A Farmer-Owned & Operated Licensed Abattoir  1. Jeff Senger – Sangudo Custom Meats  2. Brett Kikkel-Pigeon Lake Poultry Processing | Drawing Customers In:  Promotion Through Partnerships  Tad Hargrave  Marketing for Hippies |  |
| **12 noon – 12:30 pm – LUNCH** | | **12:30 – 1:30 pm – Annual General Meetings AFFPA** | | |
| **1:30 – 2:25 pm** |  |  |  |  |
| Dealing with Severe Weather: A Cool Head in the Aftermath  Rob Spencer, AF | 1. The Chef’s Collective Banff/Lake Louise  David Matys – Banff Lake Louise Tourism  2. AFFPA Website Marketplace – Conny Kappler - AFFPA | Revitalizing Your Pasture    Jill Burkhardt –  Crooked Lake Farm/Ag More than Ever | Creative Ways to finance your Business –  ATB Business and Agriculture |  |
| **2:30 – 3:25 pm** |  |  |  |  |
| Farm Safety Plans/OH&S -Requirements and Regulation  Maria Champagne-  AgSafe Alberta Society | A CSA Story: Strategies for Building a Customer Base    Andrea and Denis Forstbauer  Grey Arrow Farm | Multi-species Livestock Welfare  Kristen Hall –  Alberta Farm Animal Care | Innovative Ways to Include Children in the Market  Panel Speakers |  |
| 3:30 – 4:00 pm – COFFEE BREAK & TRADE SHOW | | | | |
| 4:00 – 4:55 pm |  |  |  |  |
| CAP Programming  What’s in it for the Farmer?  Mike Hittinger, AF | A Taste of the Farm-Bridging the Rural Urban Agricultural Knowledge Gap  Melissa & Matthew Schur – The Old Red Barn | Pesticides used for Fruit and Vegetable Production-  Andrea Sawatzky  PMRA | How to Answer Your Customers’ Socially Conscious Questions  Jill Burkhardt –  Crooked Lake Farm/Ag More Than Ever |  |
| **5:00 – 5:30 pm** | **Networking and Tradeshow** | | | |

**Evening Program: 5:30 – 11:00 PM Dinner, Awards, Evening Speaker & Sips of Alberta** (Cash bar available)

5:30 – 6:00 SIPS/Cocktails

6:00 – 7:00 Dinner

7:00 – 7:30 Awards

7:30 – 8:00 Speaker: The Gruger Family Fungi Story– Carleton Gruger

8:00 – 11:00 SIPS of Alberta continues

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| **Friday March 1, 2019 – Day 2** | | | |  | **TRADESHOW** | **NEW VENTURE CONSULTATIONS** |
| **Ballroom 1** | **Ballroom 2** | **Ballroom 3** | **Nisku Room** |
| **8:00 – 8:30 am REGISTRATION AND TRADESHOW** | | | | |
| **8:00 – 9:00 am Plenary “Farm to Flask” – Our Story and the Farmers we Depend on - Geoff Stewart – Rig Hand Distillery** | | | | |
| **9:00 – 10:00 am** |  |  |  |  |
| Fruit Grower Stories  1.Growing Strawberries for 27 years- How and why we do it.  Kerry Stevens  Stevens Strawberries  2. Winning the War on Critters in Our Orchard  Andy Camps  High Country Berries | Using High Tunnels in the Prairies: What They Can Do For You – If They Don’t Blow Away  Dr. Jazeem Wahab AAFC | From Concept to Commercialization  1.Chris Lerohl  Honest Dumplings  2.Nicola Irving  Irvings Farm Fresh | Social Media :101 How to make the best use of Instragram, Facebook,and Twitter    Beverley Theresa |  |
| 10:00 – 10:30 am – COFFEE BREAK & TRADE SHOW | | | | |
| 10:30 am – 12:00 pm | | | | |
| Equipment for Market Gardens  1. Ron Erdmann –Erdmann’s Gardens & Greenhouses  2. Blaine Staples-  The Jungle Farm | Getting the Most From Your Soil Fertility Inputs  Tom Jensen  IPNI | Tour of the Rig Hand Distillery  **Pre-registration required** | Tips on Setting Prices at the Market -  from Horticulture to Food to Crafts  Marissa Brewer, AF |  |
| 12:00 – 1:30 pm – LUNCH 12:30 – 1:30 pm – Annual General Meeting – AFMA | | | | |
| **1:30 – 2:25 pm** |  |  |  |  |
| Plant Health Problems of 2018    Rob Spencer, AF | Cover Crops for the Prairies  Tom Jensen  IPNI | Farm Energy and Agri-Processing Program (FEAP) and On-Farm Solar Photovoltaics Program  Amber Kenyon – Gateway Research Organization (GRO) | Excellent Practices in Market Management -Market Managers meetup |  |
| **2:30 – 3:30 pm** |  |  |  |  |
| Post-Harvest Handling & Storage of Horticulture Crops  Rob Spencer, AF | Packaging Options  Greenmunch  Smack Packaging | Anti-microbial Legislation Changes for Livestock in Canada  Dr. Phil Buote-  Alberta Veterinary Medical Association | Software for Your Farmers’ Market -  Christopher Quilan - Marketwurks |  |
| 3:30 – Conference Ends | | | | |
| Safe Travels | | | | |