

# 2017 AFMA Awards

## Nomination Ballot

The Alberta Farmers' Market Association awards program recognizes our members for their exceptional work toward their businesses and the excellence of Alberta Approved Farmers' Markets.

**Presentations will take place at the AGM on March 2018.**

Award	Criteria	Eligibility
 <p><b>“Bake it, Grow it, Produce it” Award</b></p>	<p>Recognizes the diversity of the talents of AFMA’s food and grower vendors. The products have to be local and unique. Characteristics of excellence &amp; uniqueness: packaging, labeling, marketing, popularity, customer impact for the market.</p>	<p>Food and grower vendors who are AFMA members.</p>
 <p><b>“Make It” Award</b></p>	<p>Recognizes the diversity of the talents of AFMA’s Art and Crafts vendors. The products have to be handmade and unique. Characteristics of excellence &amp; uniqueness: packaging, labeling, marketing, popularity, customer impact for the market</p>	<p>Art and Crafts vendors who are AFMA members.</p>
 <p><b>“Marketing” Award</b></p>	<p>Recognizes innovation and growth through the use of promotion for getting your ideas out there. Includes the use of social media, events and everything in between.</p>	<p>Markets or vendors who are AFMA members.</p>
 <p><b>“Community Builder” Award</b></p>	<p>Recognizes those who have shown innovation in administration techniques, events, community involvement or promotions to improve their market.</p>	<p>AFMA market members.</p>
 <p><b>“Outstanding Volunteer” Award</b></p>	<p>Recognizes volunteers who have the dedication, determination, drive, motivation and passion to continue year after year to make a difference to your Market.</p>	<p>Any market volunteer: Board or community member (AFMA member markets.)</p>

### NOMINATION FORM

I nominate (name, market or business):

Nominee’s phone number or email:

For which award:

Reason for nomination:

### NOMINATED BY\*

Your name:

Your address and postal code:

Phone and email:

Your signature:

Date:

\*If you are nominating yourself, please include a letter of reference. Feel free to send along anything that may enhance your nomination pictures, press clippings etc.

**Please send completed forms to**

**Email:** info@albertafarmersmarket.com \* **Fax:** 1-866-754-2362 \*

**Mail:** PO Box 69071- 137Avenue, Edmonton AB T5L 5E3